

Human Act Prize:
**Honor, spread and
connect activities
for the community**

Human Act Prize 2023 has reached the final stage of its first year's journey with the theme "Pioneer Imprints".

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On the evening of December 11, at Hoan Kiem Lake Theater, an awards night will take place honoring excellent projects, ideas, and pioneering marks on a challenging but very meaningful journey. There are many projects that have made a strong impression on the Board of Examiners because of their

Prize for pioneering things towards people

Launched in August 2023, the Human Act Prize is an annual national award to honor and promote projects for the community, and to properly recognize organizations, businesses and individuals who are making efforts. contribute to society. The award is organized by Nhan Dan Newspaper, with the participation of the Ministry of Labor, War Invalids and Social Affairs, the Ministry of Natural Resources and Environment, the Ministry of Science and Technology, and the coordination of the Company. VCCorp Joint Stock Company.

Comrade Le Quoc Minh, Member of the Party Central Committee, Editor-in-Chief of Nhan Dan Newspaper, Deputy Head of the Central Propaganda Department,

Chairman of the Vietnam Journalists Association, Head of the Organizing Committee of the award said: With the theme "Imprint of the first Phong", the Award aims to honor organizations, businesses and individuals who do not hesitate to contribute to the community, taking the first steps on a challenging journey, despite all difficulties, steadfastly with humanistic values and belief in sustainable development.



Comrade Le Quoc Minh, Member of the Party Central Committee, Editor-in-Chief of Nhan Dan Newspaper, Deputy Head of the Central Propaganda Department, Chairman of the Vietnam Journalists Association, Head of the Organizing Committee of the award gave a speech.

In particular, not only honoring and spreading, the Community Action Award was born to accompany, orient and connect all individuals and groups that have, are and will carry responsibility for the community in their actions. their submission; so that all community activities in Vietnam are transparent, scientific, effective and humane.

Regarding mission and goals, Human Act Prize sets four main tasks, including: Honoring, spreading, orienting and connecting. Specifically:

Firstly , honoring organizations/businesses that have been making efforts for community development.

Second , spreading and inspiring society continues by explaining the projects, including ideas, methods of operation, positive impacts on society, as well as promotion in the media.

Third , orientation: building humanistic stories, affirming the positive, scientific and methodical nature of CSR activities/community projects. Direct the community to meaningful activities and raise awareness about CSR activities and Sustainable Development.

Fourth , connection: Build platforms to connect projects/organizations that have resources with projects/individuals that lack resources. Through communication activities and events, bringing resources from those who have them to those who need them.



In the first year of its organization, the Human Act Prize 2023 left many special impressions when attracting more than 130 social projects to participate, marking the pioneering mark of

"heroes". Hung" still silently and persistently works for the community and spreads strongly.



In particular, not only honoring pioneers, the Human Act Prize is also a **pioneering and different** award . According to comrade Le Quoc Minh: Over the years, we have had many programs to honor individuals, organizations, and businesses that contribute to the community. However, in reality, many very meaningful projects are no longer mentioned much after the awards have been awarded.

“Starting from this concern, we thought of the idea of building a Community Action Award that does not just stop at honoring. More importantly, we will find ways for these projects and ideas to continue to spread widely in society. In the long term, the Human Act Prize will certainly not stop at the awards night. We will continue to accompany these projects in many different ways,” Editor-in-Chief Le Quoc Minh emphasized.

The organizing committee will build an ecosystem of many creative and pioneering activities appearing for the first time in Vietnam, such as:

Community Initiative Library, Community Action Exhibition, The first comprehensive documentary about community activities in Vietnam...



Comrade Le Quoc Minh, Member of the Party Central Committee, Editor-in-Chief of Nhan Dan Newspaper, Deputy Head of the Central Propaganda Department, Chairman of the Vietnam Journalists Association, Head of the Award Organizing Committee.

“Currently, we have built a website to gather all important content and build a strategy to prolong communication activities and public interest before, during and after the event. . The organizing committee also develops strategies to continue telling the story after the award has passed,” Editor-in-Chief Le Quoc Minh informed.

Based on these meanings, Ms. Dang Thi Thuong, Project Director affirmed: The people who benefit the most from the Human Act Prize are the people and the weak in society.

Increase connections, create resources

The value of connection is also a clear difference of the Human Act Prize compared to previous similar awards.

Explaining this, Ms. Mai Anh, a member of the Board of Judges, said: Human Act Prize aims at many goals, first of all is to help people who are doing good work have the opportunity to "tell their stories". thereby inspiring the community.

"Then, through the Human Act Prize, individuals, organizations, and businesses for the community will find harmony, connection, and learn from each other, without any stratification or boundaries. This connection block will create community strength, thereby helping to spread kindness even stronger," Ms. Mai Anh analyzed.

Comrade Le Quoc Minh added: Through the preliminary and final rounds, we realized that, besides projects that have been operated for many years with large resources, there are also many ideas that are still being developed. encounter resource limitations. Therefore, these projects only stop at a certain scale. The organizing committee hopes that after awarding the award, they will find a way to connect this project group with sponsors and organizations that also want to contribute to the community but do not have new ideas.

Our biggest wish is to expand the impact of the award to last for many years and to be sustainable, highly appreciated by the community, and cherish everyone's contributions. What we cherish is that instead of just stopping at honoring and then "going home", the connection between groups, individuals, and businesses that have been contributing to the community will help

replicate Moreover, beautiful and positive actions for society.

Comrade Le Quoc Minh

However, we don't have to wait until the awards Gala night for these "connection expectations" to be realized. On the day of final judging for 35 ideas and projects, singer My Tam, a member of the Jury Council, directly donated 500 million VND to 2 projects, including the Community Fund for Natural Disaster Prevention and FAS Angel. .

Singer My Tam has done a lot of volunteer work as well as community activities, but when she heard about the projects, she felt extremely moved and impressed. The singer affirmed: If possible in the near future, My Tam would also like to participate in one of the projects so that she can spread more to the community.



Singer My Tam.

"The Human Act Prize is a very meaningful award, because it promotes humanistic projects and progressive development of society," commented singer My Tam.

Meanwhile, Mr. Rama Martín, former chief economist of the World Bank in Vietnam, another member of the Board of Judges, affirmed: The Community

Action Award is not only a motivation but also creates provide long-term development resources for participating projects.

“The Community Action Awards and similar events are reminders of the importance of people caring for people, people caring for culture and the environment,” Mr. Martín said. .

Special highlights at Gala night

From the 35 projects selected for the Final round, the Human Act Prize 2023 Award Ceremony will honor projects in 7 important categories: Community Idea Award, Timely Project Current Project, Promising Project, Enduring Project, Inspiring Project, Sustainable Project and Human Act Prize. Projects participating in the Human Act Prize are not ranked because whether it is an organization or a small individual, every action for the community deserves to be honored.



Các hạng mục giải thưởng Hành động vì cộng đồng Human Act Prize 2023 với chủ đề “Dấu ấn tiên phong” bao gồm:

- » Hạng mục Ý tưởng vì cộng đồng vinh danh dự án với ý tưởng triển khai khả thi, góp phần thúc đẩy cộng đồng theo hướng tích cực và bền vững hơn.
- » Hạng mục Dự án vinh danh những dự án cộng đồng đột phá, giải quyết được những vấn đề cấp thiết của xã hội, bao gồm:
 - » Dự án Kịp thời vinh danh sáng kiến phản ứng hiệu quả trước những vấn đề cấp thiết và tinh thần sẵn sàng dấn thân vì cộng đồng;
 - » Dự án Triển vọng vinh danh những dự án có khả năng phát triển nhanh và rộng trong tương lai;
 - » Dự án Bền bỉ vinh danh những nỗ lực đáng khâm phục để duy trì và phát triển tác động dài hạn cho cộng đồng;
 - » Dự án Truyền cảm hứng tôn vinh những hoạt động cộng đồng với tính nhân văn cao, có khả năng lan tỏa và nhân rộng, kích hoạt được sức mạnh lớn lao của cộng đồng;
 - » Dự án Bền vững vinh danh những sáng kiến được xây dựng một cách khoa học, mang lại tác động sâu rộng và dài hạn vượt trội tới cộng đồng.
- » Hạng mục Giải Human Act Prize mang tính dấu ấn, vinh danh những hành động mang lại đóng góp tích cực và bền vững cho cộng đồng.

According to representatives of the Organizing Committee, this year's initiatives make a strong impression because of their ability to unleash community strength, focus on the weak and strive for a more prosperous future for society. festival. Many projects have been implemented persistently for decades and are highly sustainable, and there are also many small projects that are highly appreciated for their creativity, pervasiveness and ability to have a great impact.



TH Group's concentrated dairy farm, applying high technology, is located in Nghia Dan (Nghe An).

It could be the persistent 14-year journey of Turning Off the Lights Turning on the idea of environmental protection, spreading to more than 5 million people of BOO

Trading Joint Stock Company or the "super project" Raising Children of Hoang Hoa Trung and others. partners, providing full meals to nearly 100,000 children, building 450 schools and community projects... At the Gala night, all those stories will once again be told, promising to bring The audience goes through many levels of emotions.

Not only is it an awards event, the Human Act Prize 2023 Gala is also a night where artists use artistic language to connect with the mass audience, creating many impressive performances. The Gala night will have the participation of many famous artists such as diva My Linh, rapper wearing "new clothes" for music Trinh - Ha Le, potential gen Z singer My Anh... Through special art performances, These artists want to contribute to spreading the good values of social activities for the community, creating an attractive, humane entertainment space.

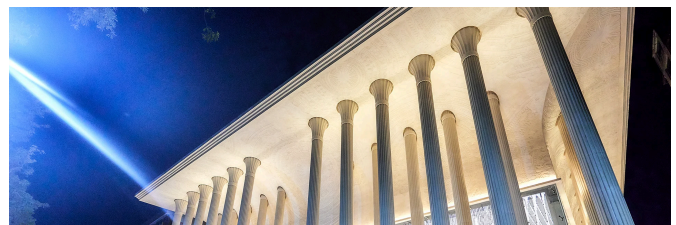
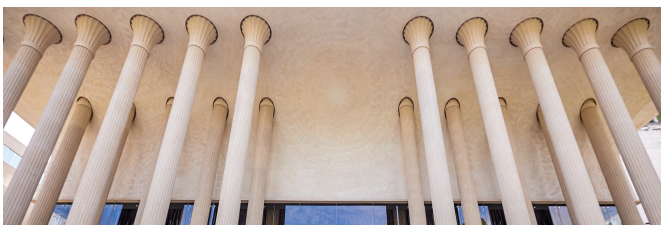
The Human Act Prize 2023 awards night closes the first journey of the Community Action Award and opens a new path with the expectation of building an ecosystem of many activities. creative and pioneering, marking the first activities appearing in Vietnam such as: Community Initiative Library, Community Action Exhibition, First comprehensive documentary on community activities in Vietnam ,... to give organizations, businesses, and individuals the opportunity to connect, learn, and exchange about how to effectively implement CSR activities.

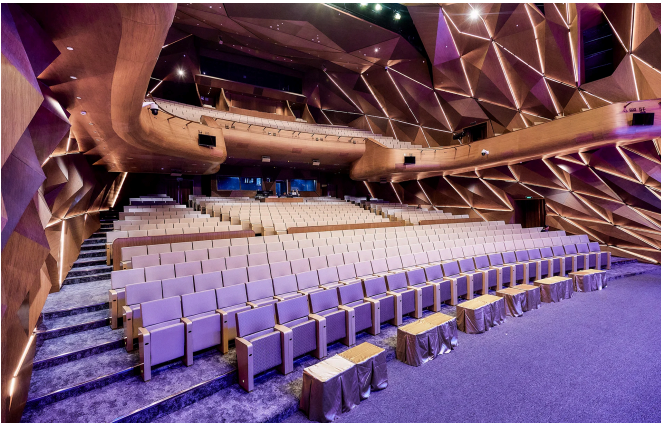
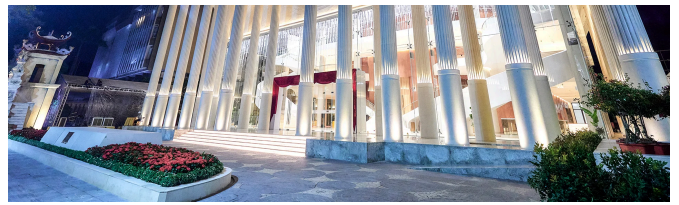
Human Act Prize 2023 Gala night was held at Hoan Kiem Lake Theater. Notably, right before the event, this theater was included in the list of "Top 10 best opera houses in the world" by the 10best website of the World Travel Awards - WTA organization.

Hoan Kiem Lake Theater - located at the intersection of 4 major streets in the center of Hanoi, only 3 minutes walk from the "heart of the capital" - Hoan Kiem Lake, invested in construction and completed by the Ministry of Public Security and Hanoi City. into "lightning speed" in just 22 months. Inaugurated on July 9, Hoan Kiem Lake Theater features ancient European architectural highlights, exuding luxury and splendor from 52 monolithic stone columns imported directly from Spain, along with glass faces and roofs. The dome encloses the building.

The lighting plan for the ceiling of the theater's main lobby is inspired by the starry night sky with a splendid lighting system, making the theater sparkle at night like a cathedral of art. However, each design detail of the lobby roof system and interior of the theater recreates a part of the history of the Vietnamese people, through traditional patterns symbolizing Vietnamese culture.

The theater owns a system of modern technical infrastructure facilities, applying the world's leading technology in sound, lighting, stage decoration... with a main auditorium of up to 900 seats, an auditorium with up to 900 seats. Small concert with 500 seats, capable of meeting diverse performance requirements of many different art forms, including opera.





The theater's sound system is provided by Meyer Sound Laboratories (USA) - a supplier of sound equipment for Broadway stages and theaters around the world. At Hoan Kiem Lake Theater, Meyer Sound has installed the most modern sound equipment in the world, which is currently the company's pride, which are the Array and Constellation speaker systems. In the world, there are currently only a very few theaters equipped with this system. Mr. John Pellowe, Project Director of Meyer Sound emphasized: "*Ho Guom Theater is in the top 5 theaters with the most modern sound systems in the world designed and installed by Meyer Sound.*"

In addition to the world's most modern sound technology, the Hoan Kiem Theater's international standards also come from the modern hall and auditorium control system, which can transform spaces in a few minutes, allowing for changes. Changing many different auditorium configurations on the same day, helping to flexibly organize events of different nature while still optimizing space. The theater's lighting system has also reached a new level, meeting a variety of different art forms, with unique performance spaces such as stage lighting, Light to track the actors, light to create artistic scenes.

Since its opening, Hoan Kiem Lake Theater has gradually become a familiar art destination for the capital's residents and tourists with many shows with the participation of famous domestic and foreign artists.

"Human Act Prize" is an annual award honoring individuals and organizations that have made positive contributions to society through prestigious community initiatives and projects, bringing

The award is organized by Nhan Dan Newspaper, with the direction of the Ministry of Labor, War Invalids and Social Affairs, the Ministry of Natural Resources and Environment, and the Ministry of Science and Technology, with the coordination Organization of VCCorp Joint Stock Company

Website: <https://humanactprize.org>

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Published: **December 11, 2023**



Built with **Shorthand**